

# Boyd Purchase of Brady Die-Cut Businesses Deal Fact Sheet



## The Agreement

Boyd Corporation has entered into an agreement to purchase the Asian and European Die-Cut businesses of Brady Corporation (NYSE:BRC), a transaction that more than doubles the size of Boyd's global business. The acquisition naturally complements Boyd's current product portfolio and transforms a highly respected brand name into a true global provider with great reach and depth.

## Benefits

The acquisition significantly increases the size of Boyd's business globally and naturally complements Boyd's current product portfolio. The combined businesses create a level of global seamlessness that provides original equipment manufacturers (OEM) and Electronics Manufacturing Services providers (EMS) with greater access to materials, more proximate design services,

## The Asian and European Die-Cut Businesses

The Asian operations primarily manufacture high-performance products such as gaskets, meshes, heat dissipation materials, antennae, dampers, filters, and similar products sold into the mobile computing and electronics industries. The European operations primarily manufacture precision components and thermal management products used in the medical, automotive

## Closing Terms/Approvals

The sale is subject to various conditions, including approvals under applicable foreign antitrust laws, receipt of other governmental and third party consents and other customary closing conditions. The transaction will close in two phases, with the first closing expected to occur approximately 90 days of its signing, and the second closing expected to occur in the second half of

## Boyd Corporation Existing Facility Locations

- Elkhart, Indiana
- Fairburn, Georgia
- Gaffney, South Carolina
- Modesto, California\*
- Portland, Oregon
- Shenzhen, China

## Boyd Corporation Post-Acquisition Facility Locations

- Chon Buri, Thailand
- Elkhart, Indiana
- Fairburn, Georgia
- Gaffney, South Carolina
- Gumi, Korea
- Langfang, China
- Modesto, California
- Nodinge, Sweden
- Portland, Oregon
- Shenzhen, China
- Syke, Germany
- Taipei, Taiwan
- Wuxi, China

## About Boyd Corporation

Boyd Corporation is a world-leading innovator of engineered material and thermal management technologies to seal, cool, and protect our customers most critical applications. We gain unparalleled technology insight solving complex challenges across the leading industries we serve. Our solutions maximize performance in 5G infrastructure and the world's most advanced data centers; enhance reliability and extend range for electric and autonomous vehicles; advance the accuracy of cutting-edge personal healthcare and diagnostic systems, enable the latest generation of aircraft and defense technologies; and accelerate innovation in next-generation electronics and smartphones. Core to Boyd's global, large-scale manufacturing is a deep commitment to protect the environment with sustainable, lean operations that reduce waste and minimize carbon footprint.

## Media Contact

Amie Jeffries

Boyd Corporation

209-491-4715

[amie.jeffries@boydcorp.com](mailto:amie.jeffries@boydcorp.com)