

# Boyd Certified As Green Sustainable Business



## February 20, 2014

MODESTO, CALIFORNIA -- Boyd Corporation, a leading global provider of precision-engineered components, is proud to announce it is the first manufacturing company in Stanislaus County to achieve certification as a Green Sustainable Business, awarded by the Stanislaus Green REACON Team on February 20, 2014.

Boyd's California operations participated in monthly Green Team meetings to share and collaborate with other Central Valley businesses about green improvements, creative waste reduction ideas and innovative recycling opportunities. Boyd started the green certification process by developing recycling processes, studying energy and water usages and ways to improve consumption. Boyd's California Quality Team documented the environmental studies and process improvements to support achieving the certification, which is an additional commitment to environmental awareness beyond the ISO 14001 Environmental Certification the operation already holds.

"Boyd is intently committed to reducing our ecological footprint, assuring that we preserve the environments in which we operate and actively integrate sustainable business and manufacturing practices into our everyday, global operations," said Mitch Aiello, Boyd Corporation President and CEO. "Moving forward, Boyd will continue to dedicate conscious thought and focus to expanding green activities. Every little step we take towards reducing waste and conserving resources is one more step in improving our global environment."

Ceremonies were held at both Boyd's headquarters and the Modesto Chamber of Commerce in Modesto, California. Guests at the Green Ribbon Cutting on February 19th and 20th included City Council Members as well as local and State Elected Officials: Representatives from the offices of Congressman Jeff Denham, Senator Tom Berryhill, Senator Anthony Cannella, Assemblyman Adam Gray, Senator Cathleen Galgiani, Assemblywoman Kristin Olsen, as well as City Council Representatives, Jenny Kenoyer and Bill Zoslocki.

## About Boyd Corporation

Boyd Corporation is a global provider of precision-engineered products with specific expertise in engineering and design, manufacturing and supply chain management. The company operates in markets around the world and serves customers in electronics, mobile computing, medical technology, transportation, aerospace and other B2B and consumer-critical industries. For nearly 100 years, the Boyd brand has represented stability, adaptability and vision along with employing the most experienced team in the industry.

## About Stanislaus Green REACON Team

The Stanislaus Green REACON Team, as part of the Modesto Chamber of Commerce and the Central Valley Green Team, collaborates with Central Valley businesses to work towards green certification in support of meeting the State of California's Green House Gas Emission reduction goals in the year 2020.

## Contact

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